

**WHY WAIT FOR CUSTOMERS  
TO DISCOVER YOU?**

*Proactively connect to shoppers  
when and where they're most likely  
to buy.*

- Use geofencing, image and audio tags to trigger mobile alerts and launch one-click buy buttons
- Push interactive sales experiences straight to their mobiles — 28x more effective than email\*
- Turn location-based recommendations and personalized information into convenient and fast instant-buy options
- Create unlimited shopping opportunities with interconnected commerce (online/offline)

# ACI® Smart Engage™

## Turn Your Mobile Application Into a Selling Machine

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Your customers are spending more time on their mobile phones. They want a seamless mobile connection to your brand that helps them discover desired products and buy fast. Whatever your sector — retail, hospitality, restaurant, grocery, sporting or travel — it is time to revolutionize your mobile engagement strategy.

With ACI® Smart Engage™, you can turn every mobile interaction into an opportunity to sell and increase brand awareness. ACI Smart Engage is a unique platform that lets you drive revenue straight from engagements with your loyalty and mobile app users. Now you can put location-based recommendations and personalized offers at your customers' fingertips by creating an immersive buying experience with seamless one-click mobile payments.

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### **The result?**

A continuous sales connection that brings your brand to life within your mobile app.



ACI Worldwide is a global leader in mission-critical, real-time payments software. Our proven, secure and scalable software solutions enable leading corporations, fintechs and financial disruptors to process and manage digital payments, power omni-commerce payments, present and process bill payments, and manage fraud and risk. We combine our global footprint with a local presence to drive the real-time digital transformation of payments and commerce.

**LEARN MORE**

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# Increase Engagement, Loyalty and Sales

Bring your online and offline worlds together with ACI Smart Engage, a revolutionary mCommerce sales and engagement tool for merchants:

- A new way to drive more mobile engagement, more traffic to your stores and more in-app sales
- A suite of powerful mobile engagement tools that transforms the way consumers interact with your mobile app
- Deliver deals via geofences, scannable media and audio tags with instant purchase options

**Now you can inspire, initiate and bring the sale anywhere.**

| Customizable Targets and Triggers   | Seamless mCommerce  | Unlocks Exciting New Ways to Sell   |
|---|---|---|
|  <p>Location-Based Messaging: Geofencing</p>  <p>Interactive Visuals: Scannable Images</p>  <p>Immersive Sound: Audio Triggers</p> |  | <p>Ads</p> <p>POS</p> <p>Display</p> <p>TV</p> <p>Event</p> <p>Desktop</p> <p>Mobile Phone</p> <p>Billboards</p>  |

**Super-charge your mobile app with frictionless marketing and one-click mobile payments.**

- ACI Smart Engage is easy to integrate into your existing app via a simple SDK
- A dedicated portal lets you customize options and monitor and report outcomes
- Easily tailor and test marketing programs and sales initiatives, as well as measure success to keep KPIs and ROI on track

[Discover how ACI Smart Engage takes mCommerce to the next level](#)

\* <https://reckless.agency/insight/email-vs-push-notifications-vs-in-app-messaging-which-has-the-highest-engagement/>