

The six biggest payment challenges in global retail expansion

Expanding internationally isn't just about finding new customers—it's about making sure they can pay in the ways they expect, and that those payments flow seamlessly back to the retailer. In practice, six payment-related challenges often define whether an expansion succeeds or fails:

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1.
Adapting to local payment cultures
Missing the dominant local methods means lost sales.
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2.
Speeding market entry with payment readiness
Launches stall without pre-approved, integrated payment setups.
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3.
Managing technical and operational complexity across borders
Multiple integrations increase costs without a payments orchestration platform.
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4.
Staying compliant with evolving regulations
Payment rules change frequently, disrupting operations.
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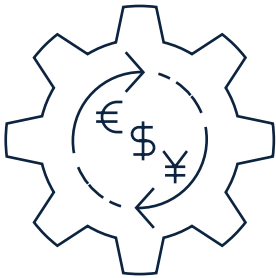
5.
Avoiding cross-border and currency conversion fees
Without local acquiring, currency conversion fees are higher, causing customer dissatisfaction. Slow settlement and liquidity issues can also be recurring, reducing operational efficiency.
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6.
Preventing fraud and managing acceptance risk
Global expansion increases exposure to fraudulent activity. Tokenization and AI are reducing fraud, increasing acceptance, and protecting customer trust and revenue.

Don't leave your expansion strategy to chance or open to fraud attacks. Modern commerce demands modern tools.

Your operations optimized. Your channels unified. Your risk controlled.

Maximize your revenue opportunities, add new capabilities, and offer popular payment options without a processor tie-in with [ACI® Payments Orchestration Platform™](#). Get over 1,000 pre-integrated connectors in more than 160 markets in one easy-to-use platform.



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