

Notes:		



Ron Shultz



General Manager, ACI Speedpay

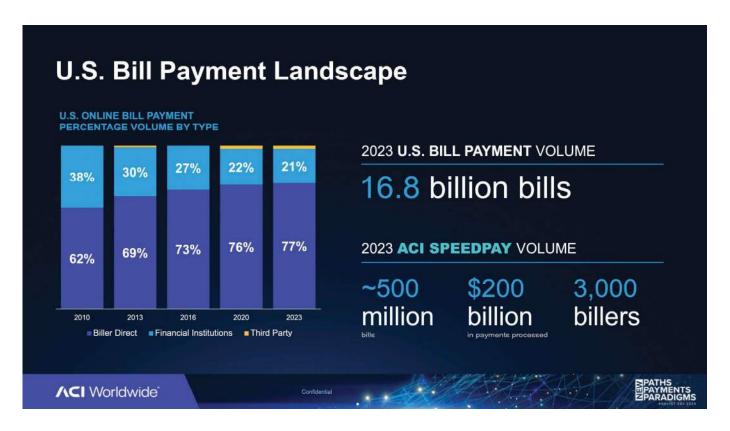
Ron Shultz has an extensive background in the financial and payments industry. He was formerly EVP of Global Bill Pay at Mastercard, where he played a crucial role in shaping payment solutions worldwide. Additionally, he held the position of CEO for two acquired businesses at Mastercard, namely Transactis and Arcus Financial. Prior to his tenure at Mastercard, Ron held various senior executive roles at American Express, contributing significantly to the company's Merchant Services division. His extensive experience and leadership have left a lasting impact in the field.

Notes:			



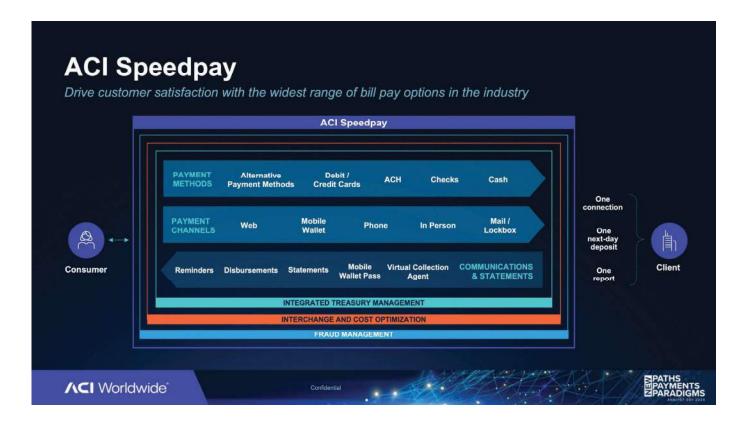
- Speaker: Ron Shultz, General Manager, ACI Speedpay.
- Former EVP, Global Bill Pay, Mastercard.
- Former CEO of two acquired businesses at Mastercard Transactis and Arcus Financial.
- Former senior executive at American Express holding a variety of roles in Merchant Services.

Notes:		



- ACI Speedpay® targets the U.S. biller direct market, which
 consumers have continued to shift to in recent years, with 77% of
 the 16.8 billion bills paid this way last year.
- Typical household bills include consumer loans like mortgages and car loans, utilities, telco/cable & internet, insurance, higher education, and government.
- Consumers tend to exhibit last-minute bill payment behavior, and prefer to pay directly to the biller to ensure their payment was received and posted.
- Mobile payments, including Apple Pay, Google Pay, and PayPal, continue to gain in popularity, with 40% of consumers using a mobile wallet in the past year, up from 26% in 2020.

Notes:



- ACI Speedpay competes in the Biller Direct market.
- Additionally, there are smaller industry specialists serving higher education and government sectors.
- ACI Speedpay is the largest biller direct player in the U.S., serving more than 3,000 clients, processing more than \$200 billion in bill payments, and generating \$700 million in revenue annually.
- ACI Speedpay offers a robust suite of solutions to billers of all sizes, including consumer and customer service portals, recurring payments, ERP integrations, and electronic billing.

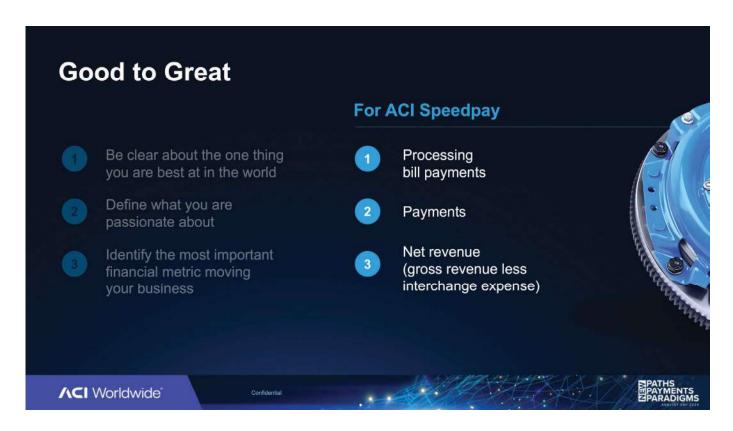
 	 	-

Notes:



- There are 3 critical elements that must be defined for those companies that achieve break-through performance:
 - 1. Be clear about the one thing you are best in the world at.
 - 2. Define what you are passionate about.
 - 3. Identify the most important financial metric that moves your business.

Notes:		



- The ACI Speedpay team is experienced, with an average of 15 years industry experience on the payments team.
- The ACI Speedpay team is passionate about payments, focused on delivering high-quality service to our clients.

Motes.			



- Identify the most important financial metric that moves your business.
 - Net revenue is the most important metric for ACI Speedpay.
 - Our mission is to enable frictionless payments across all channels.

Notes:		



- ACI Speedpay had an insurance client that was not profitable for ACI.
- ACI worked with the client to adjust pricing for bill payments:
 Consumers were charged a 2.4% convenience fee for credit card usage while Debit and ACH payments remained fee-free.
- The new pricing model influenced consumer behavior, many consumers switched from credit cards to lower-cost debit and ACH options.
- ACI Speedpay's margins improved significantly, rising above 20%.
 By aligning fees with payment methods, ACI achieved profitability.

Notes:

Client Needs Client Needs ACI Speedpay Solution IVR solution live in just days Shut down card testing and aggregators ACI Fraud Management® implemented

- One of ACI's utility clients received funding from the government that needed to be quickly distributed to low-income families to assist with their electric bills.
- ACI Speedpay swiftly developed a customized IVR solution for a utility client during the pandemic.
- The goal was to enroll 10,000 customers in the first week.
 Remarkably, they successfully enrolled 90,000 customers within the first two days, providing much-needed relief to vulnerable energy bill payers.
- ACI collaborated with the same utility to combat fraud.
- By detecting card testers and implementing website changes, they significantly reduced chargeback rates. The utility's chargeback rate returned to normal levels.

Notes:		



- ACI Speedpay is on a path of modernization and has grown organically and through acquisitions, acquiring unique capabilities.
- The new paradigm leverages the best features from various platforms, culminating in Speedpay ONE — a configurable, agile, and modern biller direct software.
- Speedpay ONE streamlines onboarding for clients, a scalable platform with continuous deployment, enhancing product development efficiency and able to adapt swiftly to market changes.

Notes:		



Notes	•		