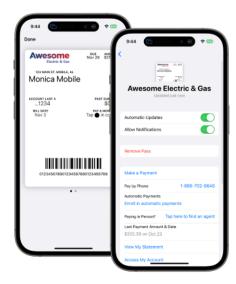


# Drive mobile engagement with dynamic passes in Apple and Google Wallets

ACI® Walletron® is a dynamic pass that customers add to the Apple or Google Wallets already on their mobile devices, allowing billers, brands and governments to forge closer and more productive relationships. Leveraging the native wallet functionality found in the world's leading smartphone platforms, it provides companies with a digital engagement engine from which to drive self-serve account management and payment actions.



Drive self-service and engagement from day one within the wallet already on today's smart devices

### **POWERFUL**

- Leverages the native wallet functionality on Apple and Android devices
- Lightweight but powerful solution that can be live in weeks
- Little development expertise or ongoing technical resources required

### **STRATEGIC**

- Delivers live bills and up-to-date account information on dynamic in-wallet passes
- Precise segmentation and geo-targeting capabilities unlock hyper-targeted outreach
- An instantly familiar digital experience that increases customer value

### **REACHABLE**

- Trusted channel offers unrivaled reachability for real-time push notifications
- Overcomes app fatigue and drives self-service account management
- Creates a digital relationship from day one

### **EXPERIENCE AND SCALE**

- Award-winning patented solution with an unmatched feature set
- More than a decade of experience in the market and more than 40M push notifications sent to date



## The Market Challenge

Consumers are using their mobile devices to manage many aspects of their day-to-day lives, expecting enhanced control and information in real time. Yet most have too many apps on their phones that are used infrequently, if at all. The wallets installed on today's Apple and Android devices have become a common hub for payments, passes, identification and more, with new functionality added as smartphones evolve.

With ACI Walletron, you can add a branded, dynamic pass to your customers' Apple or Google Wallets, driving increased self-service, faster payments and higher engagement. The ACI Walletron pass overcomes app fatigue and augments existing digital and mobile strategies, providing a familiar, secure experience trusted by consumers around the world.



### The ACI Advantage

ACI Walletron leverages the mobile wallets already installed on today's leading smartphone platforms, enabling companies to deliver real-time account or loyalty program information and notifications via Apple and Google Wallets. It also simultaneously provides customers with the digital experiences they expect and prefer while reducing your operational costs.

### **Drive Self-Service and Lower Costs**

- Easy self-guided or CSR-assisted enrollment launches a modern, mobile experience for your customers on day one
- Provides a familiar experience that encourages paperless communications, prompts faster payments and enables self-service account management

### **Augment Your Existing Digital Strategy**

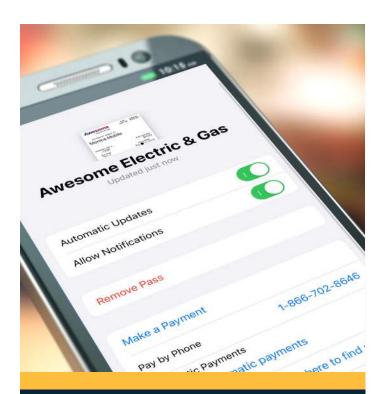
- Real-time, targeted notifications get noticed and drive action
- Configurable, actionable links and NFC capabilities enable customers to continue their journey in your app, on your website or at the point of sale
- Continuously optimize customer experiences with insights into links clicked, payments made and notification reaction times

#### Trusted and Secure

Within the Apple or Google Wallet, the ACI Walletron
pass is secured by passcode or biometric authentication,
providing a trusted, secure experience without requiring
another ID and password.

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ACI Worldwide is a global leader in mission-critical, real-time payments software. Our proven, secure and scalable software solutions enable leading corporations, fintechs and financial disruptors to process and manage digital payments, power omni-commerce payments, present and process bill payments, and manage fraud and risk. We combine our global footprint with a local presence to drive the real-time digital transformation of payments and commerce.

#### **LEARN MORE**

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### **Fewer Resources Required**

- ACI Walletron is a lightweight but powerful solution that integrates with your existing systems and can be live in weeks.
- Repeatable and reusable UX elements mean little development expertise or ongoing technical resource is needed.
- The ACI Walletron pass updates as Apple and Google Wallet do, requiring no additional effort while providing evolving capabilities.

ACI does more than power electronic payments — we empower your business success.

Simply put, the ACI difference means smooth integrations, fewer barriers to quality service as well as reduced risk and negotiated service-level agreements. Our solutions incorporate real innovation and address your current business problems ensuring you of a superior customer experience.

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