2017 Ovum Global Payments Insight Survey
Analyzing the Hospitality Sector

1. Merchant Spending is Increasing
   58% of hospitality sector merchants intend to increase their investment in payments over the next two years.

2. Emerging/Alternative Payments
   64% of merchants indicate they are ready and enabled to accept and process alternative payments.

3. Payments as a Core Function
   74% of merchants recognize the importance of payments to their business.

4. Enabling Business Through the Cloud
   53% of merchants believe that cloud models can increase their ability to launch new products and services.

5. Protecting Customer and Payments Data
   77% of merchants in the hospitality sector see data breach protection as a high priority.

How will you welcome more customers?
aciworldwide.com/hotels

Source: 2017 Ovum Global Payments Insight Survey of 800 respondents

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