1. MERCHANT SPENDING IS INCREASING
   59% of fuel and convenience merchants expect to increase investment in payments over the next 18 months.

2. EMERGING/ALTERNATIVE PAYMENTS
   64% of merchants indicate they are ready and enabled to accept and process emerging/alternative payments.

3. PAYMENTS AS A CORE FUNCTION
   74% of merchants recognize the importance of payments to their business.

4. ENABLING BUSINESS THROUGH THE CLOUD
   53% of merchants say that cloud models can increase their ability to launch new products and services.

5. PROTECTING CUSTOMER AND PAYMENTS DATA
   77% of fuel and convenience merchants see data breach protection as a high priority.

How are you steering your payments strategy to pump up your customer volumes?
aciworldwide.com/fuelandconvenience

SOURCE: 2017 Ovum Global Payments Insight Survey of 800 respondents

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