

2017 OVUM GLOBAL PAYMENTS INSIGHT SURVEY

ANALYZING THE FUEL AND CONVENIENCE SECTOR



1 MERCHANT SPENDING IS INCREASING
59% of fuel and convenience merchants expect to increase investment in payments over the next 18 months.



2 EMERGING/ALTERNATIVE PAYMENTS
64% of merchants indicate they are ready and enabled to accept and process emerging/alternative payments.



3 PAYMENTS AS A CORE FUNCTION
74% of merchants recognize the importance of payments to their business.



4 ENABLING BUSINESS THROUGH THE CLOUD
53% of merchants say that cloud models can increase their ability to launch new products and services.



5 PROTECTING CUSTOMER AND PAYMENTS DATA
77% of fuel and convenience merchants see data breach protection as a high priority.

How are you steering your payments strategy to pump up your customer volumes?
aciworldwide.com/fuelandconvenience